

Global expertise in achieving results

Our International training capabilities coupled with our strong network of global partners give the NAA a truly International Network. Our network allows us to offer continuity and experience to our international customer base.

In today's economy you and your staff need to keep your skills at the cutting edge to compete in the global marketplace.

- Does your company have an international presence?
- Do you have the skills to succeed in the global marketplace?
- Do you want to make sure that your staff in each country is qualified to the same level?
- Are you on the way to becoming a major European or International player?

In co-operation with our partners TACK International, GBS Corporate Training and Internationaler Bund, we offer a wide range of public courses in the areas of sales, marketing and customer care, management development, personal effectiveness and communication, project management and trainer and HR development. We offer locations in Germany, Europe and across the world.

In-company – What we do best.

We specialise in the design and delivery of in-house training solutions for organisations in all areas of the private and public sector. We also offer a complete or partial outsourcing service that covers the many aspects of a training administration function.

Subject areas

The most frequently delivered courses to clients on an in-house basis are:

- Core Management skills at all levels
- Leadership
- International Marketing
- Project Management
- Organisation-wide Customer Care initiatives
- Influence and Persuasion
- Assertiveness/Personality Development
- Performance Management
- Finance for Non-Financial Staff
- Presentation skills
- Time Management
- Sales and Account Management
- Negotiation skills
- Interpersonal and Communication skills
- Telephone and Writing skills

Outdoor trainings and events

In partnership with Tour Extrem we deliver all types of highly qualified outdoor training challenges and sponsorship events. We specialise in the areas of team development, interpersonal skills and change management. We combine traditional outdoor training with an innovative approach taking themes like indigenous cultures or art coaching.

Our trainers are all highly qualified and experienced professionals who will motivate and inspire you with the skills to implement your knowledge back in the workplace.

The NAA is the longest established marketing training institution in Germany, giving you the benefit of over 40 years experience in this constantly changing economic market.



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International partners of NAA

